

TOTAL SECURITY SUMMIT

The Total Security Summit brings together qualified buyers and suppliers for two day of one-to-one meetings and networking.

20th & 21st October 2025

Radisson Hotel & Conference Centre London Heathrow

In association with...

**SECURITY
BRIEFING**

EVENT OVERVIEW

The Total Security Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior security professionals**, with job titles including:

- Security Manager
- Head of Security
- Head of Loss Prevention
- Business Continuity Manager
- Procurement Manager
- Chief Security Officer
- Operations Managers
- FM Managers
- Quantity Surveyor
- Security Integrators

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified security buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **27 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Spend



All delegates attending
require new solutions

72%

of companies have
secured business post-event

Here is a taste of our event experience...



A great networking event and
good opportunity to meet
end-user clients

FRONTIER PITTS LTD

Great event and lots of
opportunities created

GENETEC

Fantastic event, great people and
incredibly well organised. A great time
was had by all!

BOON EDAM LTD

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

GOLD PACKAGE - £6,750 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Security Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - Content promoted via social media

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

SILVER PACKAGE - £5,350 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Security Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - Content promoted via social media

Demo Area Sponsorship

Showcase your products or services in our exclusive Demo Area, designed to create interactive and memorable experiences for attendees. With limited spaces available, priority will be given to those who act quickly, offering your brand a unique opportunity to stand out and connect directly with key decision-makers. Don't miss this opportunity to stand out and connect directly with your audience!

Cost: **£500** (an additional cost on top of the Gold, or Silver package)

SECURITY BRIEFING

Security Briefing is an industry resource delivering news & analysis from across the Security Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



14,109
subscribers

FEATURES

JANUARY

Access Control

FEBRUARY

Business Continuity
& Risk Management

MARCH

Fire Solutions

APRIL

Lone Worker
Security

MAY

Perimeter

JUNE

SIA Security
Training

JULY

Transit, Screening
& Scanning

AUGUST

Biometrics

SEPTEMBER

IP/IT Security

OCTOBER

CCTV

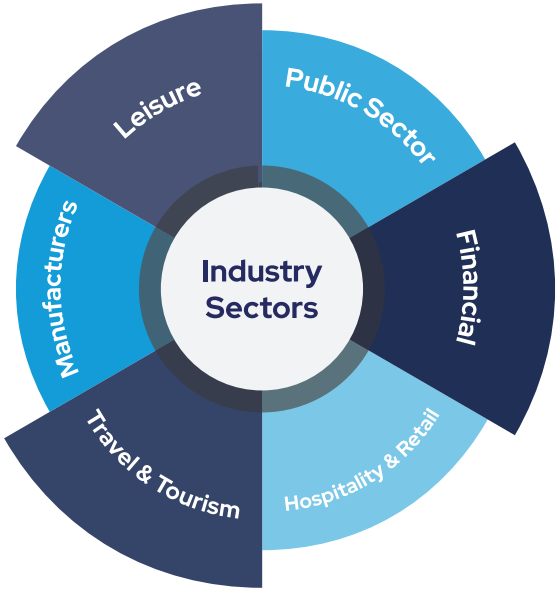
NOVEMBER

Loss Prevention
Solutions

DECEMBER

Drones

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **7,068 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**

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LET'S CONNECT



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