

TOTAL SECURITY SUMMIT | FIRE PREVENTION & SAFETY SUMMIT

The Total Security Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

18th & 19th October 2027

Radisson Hotel & Conference Centre London Heathrow

In association with...

SECURITY BRIEFING

EVENT OVERVIEW

The Total Security Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior security professionals,** with job titles including:

- Security Manager
- Head of Security
- Head of Loss Prevention
- Business Continuity Manager
- Procurement Manager
- Chief Security Officer
- Operations Managers
- FM Managers
- Quantity Surveyor
- Security Integrators

The Summit has been running for **28 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Spend

£800K — £2M+

All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified security buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

A great networking event and good opportunity to meet end-user clients

FRONTIER PITTS LTD

Great event and lots of opportunities created

GENETEC

Fantastic event, great people and incredibly well organised. A great time was had by all!

BOON EDAM LTD

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DURING THE EVENT

GOLD PACKAGE - £6,250 +VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings Up to 25
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities
- Logo branding at live event registration stand
- Event guide; Directory listing
- Evening drinks reception
- 2 x place at evening dinner
- After dinner entertainment
- Overnight accommodation for both representatives
- Security Briefing Newsletter
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance
- Meals & Refreshments throughout

SILVER PACKAGE - £4,950 +VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings Up to 15
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities
- Logo branding at live event registration stand
- Event guide; Directory listing
- Evening drinks reception
- 1 x place at evening dinner
- After dinner entertainment
- Overnight accommodation
- Security Briefing Newsletter
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance
- Meals & Refreshments throughout

Demo Area Sponsorship

Showcase your products or services in our exclusive Demo Area, designed to create interactive and memorable experiences for attendees. With limited spaces available, priority will be given to those who act quickly, offering your brand a unique opportunity to stand out and connect directly with key decision-makers. Don't miss this opportunity to stand out and connect directly with your audience! Cost: **£500** (an additional cost on top of the Gold, or Silver package)

SECURITY BRIEFING

Security Briefing is an industry resource delivering news & analysis from across the Security Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



14,756 subscribers

FEATURES

JANUARY
Access Control

FEBRUARY
Business Continuity & Risk Management

MARCH
Fire Solutions

APRIL
Lone Worker Security

MAY
Perimeter

JUNE
SIA Security Training

JULY
Transit, Screening & Scanning

AUGUST
Biometrics

SEPTEMBER
IP/IT Security

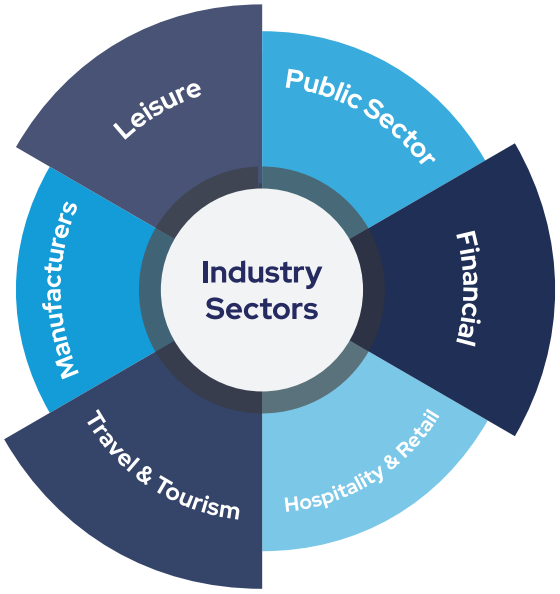
OCTOBER
CCTV

NOVEMBER
Loss Prevention Solutions

DECEMBER
Drones

OUR AUDIENCE IS UK AND EUROPEAN BASED





READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **4,606 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

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LET'S CONNECT

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